

Victor Emokpare

Product designer

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ABOUT

Product designer across B2B SaaS, fintech and AI products. I simplify complex workflows through clear product architecture and scalable design systems, and own design end to end, partnering with founders, product teams and engineers from product definition through delivery.

EXPERIENCE

Product Designer · Hyperscale Media

Mar 2024 – Present

B2B SaaS, AI and fintech product studio · Remote

- Own client projects end to end across B2B SaaS, AI and fintech, serving as sole designer on the studio's flagship AI and fintech products. Delivered 12+ client projects since joining.
- Redesigned a US lending operations platform whose navigation had grown to 20+ destinations, consolidating it into nine functional domains. Designed the dashboard, loan workspace, communications, reporting and supporting design system; the client approved the direction within six weeks.
- Led the redesign of an AI-powered PR platform from a confusing onboarding journey and fragmented navigation to connected brand, content and campaign workflows. The client launched the redesign, including onboarding, campaign management and analytics.
- Partner with founders on product and marketing design, creating pitch decks, advertising assets and email templates alongside product experiences to support fundraising and marketing efforts.
- Established a shared component library and handoff standard adopted across subsequent client projects, giving designers reusable foundations and engineers consistent specifications.
- Collaborate with founders and product leads on scope and delivery sequencing, and mentor junior designers through critique and pairing.

Product Design Lead / Co-Founder · ThriftNest

Sep 2023 – Present

Fintech · Remote

- Shaped product direction and led design from concept to launch for a community finance platform, translating established savings practices into digital experiences that preserve coordinator relationships and community trust.
- Directed designers, engineers and growth marketers through launch and expansion from rotational savings into personal savings, shared goals, shared pots, and coordinator- and platform-managed plans.
- Responded to app-download barriers by designing a WhatsApp agent around coordinators' existing workflows. Coordinators used it to onboard members and manage contributions without requiring an app download.
- Defined and introduced a tiered Trust Score linking contribution reliability to payout-slot eligibility. Members progressed from later slots to earlier payouts through consistent, on-time contributions, putting trust-based access rules into practice.
- Helped structure ThriftNest-managed rotational savings plans to offer returns while members built their contribution history. Member feedback showed that earning returns made later payout positions more attractive.

Product Designer · Veloci Technologies

Aug 2026 – Sep 2026

Contract · SaaS · Remote

- Designed an internal procurement and finance platform to coordinate purchasing, approvals and payments across eleven enterprise roles and external vendors, connecting requisition, sourcing, bid comparison, purchase orders, receipting, invoice matching and payment approval.
- Translated finance-control requirements into exception queues, segregation-of-duties rules and audit trails. Finance teams used the platform to identify and resolve unmatched invoices, with visibility into ownership and overdue actions.
- Designed role-specific dashboards to help employees act on pending work, distinguishing items awaiting their input, pending with others, returned for correction or exceeding turnaround targets.

Product Designer, DesignOps · Paramount Students

Oct 2023 – Feb 2024

EdTech · Remote

- Built a shared design system with colour foundations, design tokens and reusable components, adopted by design and engineering across three products to replace separate interface patterns and support consistent implementation.
- Established documentation and usage guidance as a shared team reference, reducing recurring cross-team questions and shortening onboarding for new members.

UI/UX Design Intern · Paramount Students

Jul 2023 – Sep 2023

EdTech · Remote

- Contributed to the definition and design of a student accommodation MVP, working with a senior product designer and another UI/UX designer to translate product ideas into information architecture, user flows and mobile and admin dashboard experiences.

EARLIER EXPERIENCE

UI Designer · Realities Realtors

Jan 2023 – Dec 2023

Contract · Remote

Designed connected experiences for property seekers, agents and real estate companies, spanning a responsive listings site, seeker and agent apps, and an ERP dashboard for managing agents and customers.

UI Design Intern · Blank Labs

Dec 2022 – Mar 2023

AI productivity SaaS · Remote

Designed 100+ screens for an AI productivity product and owned its personal-management feature set, defining a shared object model and reusable list pattern across six categories.

UI/UX Design Intern · Zummit Africa

Nov 2022 – Mar 2023

Remote

Designed a responsive AI API marketplace with developers and product managers, using user research and testing to inform wireframes, prototypes and high-fidelity interfaces.

SKILLS AND TOOLS

Strategy and research	Product definition, UX strategy, user research, usability testing, competitive analysis
Product architecture and craft	Complex workflows, information architecture, user flows, design systems, variables and tokens, prototyping, responsive UI design
AI-assisted product workflow	Research synthesis, rapid concept exploration, UX copy drafting and design-to-code handoff within day-to-day product work
Tools	Figma, Miro, ProtoPie, UserBit, Framer, Illustrator, Photoshop; HTML/CSS

EDUCATION AND CERTIFICATION

B.Tech, Meteorology and Climate Science

Federal University of Technology, Akure · 2012–2017

Google UX Design Professional Certificate

Coursera · Sep 2022